

Privacy Policy

Last updated: 3.15.26

This Privacy Policy explains how Stealthy McStealth collects, uses, and protects information when you participate in **The Incident**, a weekly production incident challenge.

By using the challenge platform, you agree to the collection and use of information as described in this policy.

1. Data Controller

The data controller for The Incident challenge platform is:

Incident Challenge App
(Stealthy McStealth / The Incident)

For privacy-related requests, contact:
privacy@stealthymcstealth.com

2. Information We Collect

When you participate in the challenge, we may collect the following information.

Information from LinkedIn

If you sign in using LinkedIn, we may collect:

- your name
- your LinkedIn profile ID
- your email
- your public profile information
- your profile picture, if available

We do not collect your LinkedIn password. Authentication is handled through LinkedIn's login system.

Account Information



We may collect and store:

- LinkedIn ID
- email
- display name
- handle (username)
- account creation and update timestamps

Challenge Participation Data

We may collect information related to your participation in the challenge, including:

- solve time
- challenge session data
- answers submitted
- leaderboard position
- challenge performance statistics
- start, pause, and completion times
- deploy runs and logs
- timer state

Technical Information

We may collect or store certain technical information, including:

- authentication token and UI state stored in browser localStorage
- per-user configuration stored in our database and AWS S3
- analytics events and session replay data collected through Mixpanel

We do not intentionally store personal data inside per-user config content in S3.

3. How We Use Your Information

We use collected information to:

- operate and maintain the challenge platform
- verify participant identity
- prevent duplicate entries, fraud, cheating, and abuse
- calculate leaderboard rankings
- determine challenge winners
- contact participants about the challenge



- notify winners
- send updates about future challenges or related projects
- send updates about the product behind this challenge, currently in stealth
- announce winners and leaderboard rankings
- monitor usage, performance, reliability, and security
- improve the challenge platform and user experience

We do not sell participant data to third parties.

4. Public Leaderboard

If you participate in the challenge, your name and leaderboard position may be displayed publicly.

Participants who rank in the Top 10 may have the following information published:

- name
- photo
- solve time
- leaderboard position

The winner and Top 10 participants may also be announced on the Stealthy McStealth LinkedIn page.

By participating in the challenge, you consent to this publication.

5. Communication with Participants

We may contact participants using the information provided to:

- notify winners
- send updates about future challenges
- share challenge-related announcements
- send updates about the product behind this challenge, currently in stealth

You may request to stop receiving marketing or promotional communications at any time.

6. Where We Store Your Data

We may store and process your data using the following services and infrastructure:



- our application database (**MongoDB**)
- **AWS**, including application hosting and **S3** for per-user config
- **Resend**, for email delivery and contact or segment data
- **Mixpanel** (EU endpoint), for analytics events and session replay

7. Third-Party Services and Processors

The platform may use third-party services including:

- **LinkedIn** for authentication and sign-in. We receive only the information needed for account creation and login, such as identifier, name, email, and public profile information. A profile picture URL may be used during the session.
- **MongoDB** for hosting the application database.
- **AWS** for hosting and object storage, including S3 for app and per-user config.
- **Resend** for email delivery and contact or segment management, including email and name data where relevant.
- **Mixpanel** for analytics and session replay. We may associate analytics events with a user identifier and, when a user is signed in, with their display name or email.

These services operate under their own privacy policies. Where required by applicable law, we seek to ensure appropriate contracts or safeguards are in place with these processors.

8. Legal Basis for Processing

Where applicable under data protection law, we rely on the following legal bases:

- **Contract**: to provide access to the platform, operate the challenge, and manage participation
- **Consent**: where required for marketing communications or non-essential analytics and session replay
- **Legitimate interests**: including platform security, fraud prevention, abuse prevention, service reliability, and improving the challenge experience

9. Data Retention

We retain participant data for as long as necessary to:

- operate the challenge
- maintain leaderboard records



- verify past results
- improve the challenge platform

More specifically:

- **Account and challenge data** are kept for the duration of the challenge and for **24 months after the user's last activity**, unless a longer period is required by law or needed for legal claims.
- **Resend contact data** is retained in line with our communication needs and removed when the account is deleted or when the user unsubscribes and we process that request.
- **Analytics data in Mixpanel** is retained according to Mixpanel retention settings. Session recordings follow the same configured retention period.
- **LocalStorage data** remains in the user's browser until logout, token expiry, or the user clears site data.
- **Operational and access logs** may be retained only as long as reasonably needed for security and operational purposes, for example up to **12 months**, unless a longer period is required by law.

We may retain anonymized challenge data for analytics purposes.

10. Deletion and User Rights

Users may request access, correction, deletion, restriction, or a copy of their data by contacting: **privacy@stealthymcstealth.com**

User-requested deletion

If a user requests deletion, we will remove their account record and challenge attempts from our database and process deletion, removal, or anonymization with relevant service providers such as Resend and S3 where applicable.

Admin removal

Backoffice removal of a user deletes the user and their challenge attempts from our database. We aim to ensure associated deletion is also processed across relevant connected services as part of our internal process.

After the retention period



When the applicable retention period has passed, we delete or anonymize data in accordance with our internal schedule, except where we must keep it for legal or regulatory reasons.

Where processing is based on consent, users may withdraw that consent at any time. Withdrawal does not affect processing carried out before withdrawal.

Users may also have the right to lodge a complaint with a relevant supervisory authority, where applicable.

11. International Transfers

Where we or our service providers process data outside the UK, EEA, or other relevant jurisdiction, we rely on appropriate legal transfer mechanisms where required, including adequacy decisions, standard contractual clauses, or other approved safeguards.

12. Data Security

We take reasonable measures to protect participant information against unauthorized access, misuse, or disclosure.

However, no online system can guarantee absolute security. Participants use the platform at their own risk.

13. Children's Privacy

The challenge is not intended for individuals under the age of 18. We do not knowingly collect personal information from minors.

14. Changes to This Policy

This Privacy Policy may be updated from time to time. Updates will be posted on this page with a revised "Last updated" date. Continued participation in the challenge after updates constitutes acceptance of the revised policy.

15. Contact

If you have questions about this Privacy Policy, contact:
privacy@stealthymcstealth.com

